

# SDsPH PH Priority 6: Weight Delivery Driver Diagram

## AIM Statement

## Primary Drivers

## Secondary Drivers

The Scottish Directors of Public Health operate collectively to lead action on obesity nationally and are recognised individually and collectively as the authoritative voice of public health on obesity nationally and locally

Support the implementation of action to deliver Scottish Public Health Priority 6 (PHP6), engaging with our key stakeholders nationally and locally as equal partners. Lead:

Prevent obesity using co-production & asset-based approaches, action on the obesogenic environment, and early intervention putting it at the centre of local and national policy and practice. Lead:

Raise the profile of PH Obesity SIG nationally and build strong, productive and long-term working relationships with all of our key stakeholders in the context of the PHP6. Lead:

Develop advocacy expertise and capacity and ensure that DsPH are consulted and engaged in all obesity related developments nationally and locally. Lead:

Identify and capitalise on the expertise of individual DsPH and relevant experts to lead an efficient and effective approach to tackling obesity challenges nationally and locally. Lead:

Drive a coordinated approach to PHP6 nationally to facilitate its implementation across Scotland. Lead:

- ❑ Ensure continued active involvement in the work of the Public Health Obesity Special Interest Group (PHOSIG).
- ❑ Agree further requirements with SG, the Third Sector and COSLA.
- ❑ Structure implementation programme and process to deliver on time and to specification, in the light of the diet and healthy weight delivery plan.

- ❑ Ensure all resources are available across the knowledge into action cycle
- ❑ Ensure that data, intelligence, evidence/implementation/support and evaluation are integrated into policy and practice, nationally and locally.
- ❑ Ensure actions are prioritised to maximise effectiveness and impact.
- ❑ Ensure analysis is integrated with practical actions that are specific, measurable and time-bound.
- ❑ Ensure professionals have the practical skills, knowledge, and confidence to raise the issue of weight and deliver interventions.

- ❑ Use the work of the PHOSIG to ensure that there is engagement with, and influence on, key partners and stakeholders – SG, third sector, public and private sectors.
- ❑ Develop further position statements on a PHP6 including evidence-informed recommendations for action.
- ❑ Ensure a clear communication process and strategy which reflects current media and ways of working.

- ❑ Ensure clear objectives and action plans for delivery of PHP6.
- ❑ Ensure regular updates/reviews in strategic discussions including key stakeholders.
- ❑ Ensure that resources are reprioritised to support national developments creating an on-going position on PHP6.

- ❑ Maintain a register of interests and roles.
- ❑ Agree core responsibilities of leads across all topics under PHP6, encompassing skill of all senior specialty staff.
- ❑ Develop a process to marshal influencing, lobbying and advocacy resources
- ❑ Deploy influencing, lobbying, advocacy and marshalling of resources to maximum effect.

- ❑ Agree further implementation of the commitments with SG, third sector & COSLA, in the light of the the diet and healthy weight delivery plan
- ❑ Refocus the overall collective resource to maximise effectiveness and ensure impact to deliver PHP6
- ❑ Use DPH Annual Reports to report on local delivery in PHP6.
- ❑ Maintain a horizon scanning function to identify and manage new public health challenges to delivery of PHP6
- ❑ Promote research and innovation, ensure regular review and reprioritisation